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Testo del comunicato			

Vedi allegato.



## PRESS RELEASE

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## Placement of LU-VE S.p.A. ordinary shares through an accelerated bookbuilding offering reserved to Italian qualified investors and abroad institutional investors

## Milan, 22<sup>nd</sup> March 2021

Finami S.p.A. ("**Finami**") majority shareholder of LU-VE S.p.A. ("**LU-VE**" or the "**Company**"), with a stake of approximately 50.3% of the Company's share capital (corresponding to approximately 60% of the total voting rights) and G4 S.r.l. ("**G4**" and, together with Finami, the "**Shareholders**"), shareholder of LU-VE with a stake of approximately 17.6% of the Company's share capital corresponding to approximately 20% of the total voting rights, announce that they have jointly launched the sale of up to no. 1,334,000 LU-VE ordinary shares, representing around 6.0% of the Company' share capital, of which up to no. 987,160 to be sold by Finami and up to no. 346,840 to be sold by G4 (the "**Transaction**").

The placement will be carried out through an accelerated bookbuilding offering to qualified investors in Italy and abroad institutional investors.

Finami will in any case maintain the majority of exercisable voting rights at the Shareholders' Meeting, and remain the direct controlling shareholder of LU-VE.

The Transaction will increase the free float of the Company and the liquidity of LU-VE's ordinary share in the market, one of the conditions that could then allow LU-VE to evaluate the possible transition to the STAR segment.

Intermonte is acting as *Sole Bookrunner* for the placement.

The Transaction will start immediately and the books may be closed at any time. The Shareholders will announce the outcome of the placement upon completion.

As part of the Transaction and in line with market practice for placements of this kind, the Shareholders have agreed with the Sole Bookrunner to a 180 days lock-up period with respect to its ownership of LU-VE shares following completion of the placement.

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